Why Are USB Flash Drives Such a Popular Promotional Gift?

The simple answer is that almost anybody can use them! According to statistics published by The Nielsen Company, more than 80% of us now have a computer in homes. Almost all computers have a USB port, which means that the vast majority of the country is able to use a flash drive.

Radial Metal USB Drive	Crystal USB Flash Drive	Cork Bottle USB Flash Drive	Bottle Opener USB Drive	Cowboy USB Flash Drive
USB Card	USB Card Slider	USB Card Circle	USB Card Square	USB Card Rectangle
Iron C USB Flash Drive	Iron Outdoor Flash Drive	Iron Elegance C Flash Drive	Elite Slider USB Flash Drive	Mini Slider USB Flash Drive
Slider USB Flash Drive	Iron USB Flash Drive	Iron II USB Flash Drive	Iron Elegance USB Drive	Engraved Slider USB Drive

The second reason that USB Flash Drives are so popular is that they have so many uses. The number one use of a USB drive is to transport information from one place to another, for example a student can finish off an assignment on his/her computer at home, save the assignment to their USB and then just hand the USB in to the teacher rather than having to print it out.

Radial Metal USB Drive	Crystal USB Flash Drive	Cork Bottle USB Flash Drive	Bottle Opener USB Drive	Cowboy USB Flash Drive
USB Card	USB Card Slider	USB Card Circle	USB Card Square	USB Card Rectangle

people store important information/data on their computers, whether it be personal information such as family photos, or business related such as spreadsheets. There is nothing worse than when your computer dies on you and all those family photos are lost forever, so many people back up this information on a USB.

These uses show why a USB is so desirable to the consumer, but to be a good promotional gift, the person or company giving it away has to get some benefit out of the deal as well.
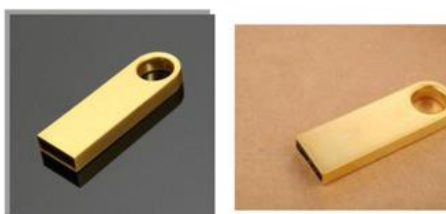
Branding is very important with any promotional gift and with a USB Flash Drive you can print or engrave your company logo on it and the person receiving the USB will look at this logo every time they use it. There are not many ways to get such strong brand recognition as the person using the device is likely to get a lot of use out of it and USB's generally will last for around 10 years.

USB Card Oval	USB Key Classic	USB Key Engraved	USB Sleek Pen	USB Executive Pen
USB Executive Stylus	USB Slider Stylus	Coppice USB Flash Drive	Bamboo USB Flash Drive	Woodland USB Flash Drive

Not only we can do brand onto a USB, but we can also fill it with data relevant to your target market .This information can be made to auto-run so that when the consumer plugs the USB in, it can automatically launch the distributors website. A company may choose to put their product brochure onto a USB, this now gives the USB the ability to provide product awareness.

S. No.	Image	Specification	Branding Option	Capacity
1		Credit card shaped compact pocket pen-drive	Digital image printing on both side of the card	4GB 8GB 16GB 32GB
2		Key Shaped Pen-drive	Laser etching or Color engraving	4GB 8GB 16GB 32GB
3		Angular Key Shaped Pen-drive	Laser etching or Color engraving	4GB 8GB 16GB 32GB
4		Opener Pen-drive	Laser etching or Color engraving	4GB 8GB 16GB 32GB
5		Cuffing Pen-drive	Laser etching or Color engraving	4GB 8GB 16GB 32GB

6		Metal mini Pen-drive	Laser etching or Color engraving	4GB 8GB 16GB 32GB
7		Keychain long Pen-drive	Laser etching or Color engraving	4GB 8GB 16GB 32GB
8		Round keychain Pen-drive	Laser etching or Color engraving	4GB 8GB 16GB 32GB
9		Stylus mini Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
10		Metal Clip Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
11		Gold Bar Pen-drive	Laser Engraving	4GB 8GB 16GB
12		Multi function Pen-drive	Silk Screen	

			4GB 8GB 16GB 32GB
13		Metal Hook Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
14		Matt Finish clip Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
15		Metal Gold Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
16		Round shaped Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
17		Clip curved Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
18		Oval clip Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB

19		Mini Matt Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
20		Slim Curve Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
21		Regular Pen-drive	Silk Screen Color Printing On white	4GB 8GB 16GB 32GB
22		Swivel Red Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32G
23		Swivel Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
24		Swivel Black Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
25		Swivel White Pen-drive	Silk Screen Color Printing Laser Engraving	4GB

				8GB 16GB 32GB
26		First foot Opener Pen-drive	Laser Engraving	4GB 8GB 16GB 32GB
27		Pen Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
28		Pen with stylus Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
29		Cap Open Pen shaped Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
30		Laser pointer Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB

31		Thumb Opener Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
32		Ultra slim Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
33		Mini Plastic Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
34		Mini metal bright colored Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
35		Premium leather Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32G
36		Buttoned leather Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
37		Ferrari shaped Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
38		Car shaped Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB

39		Wrist Band Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
40		Slap Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
41		Metal Magnetic Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
42		Wooden Oval Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
43		Book Shaped wooden Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
44		Wooden Magnetic Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
45		Push metal Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
46		Side Slide Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB

47		Side Slide 2 Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
48		Side Slide 3 Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
49		Key shaped Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
50		Metal Key Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
51		Push back Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB

52		Push Open Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
53		Lanyard Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
54		Swivel Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
55		PNY mini Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
56		PNY whistle mini Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
57		Laser Pointer Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB

58		Silicon Power Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB 32GB
59		Lock Shaped Pen-drive	Silk Screen Color Printing Laser Engraving	4GB 8GB 16GB
60		Oval Pen shaped pen-drive with stylus	Laser Engraving / Silk Screen	4GB 8GB 16GB

Packaging and Branding Option

Flip Tin Box

1	
2	## Plastic Stick Box
3	## Flip Open White Box

4	Flip Open Black Box
5	Wooden Flip Open Box

6	Mini Tin Box
7	Window Tin Box
8	White Paper Box

9	**Mini Window Pendrive**
10	**Magnetic Box**

- We will require 5 days for delivery after confirmation of sample (as per applicable per product)
- There can be a +/- 10% variation in the delivered quantities.
- We will invoice you the actual quantity delivered
- *Payment terms:* 50% Advance for order confirmation & 50% on delivery.
- Prices Vary for Each pen-drive and quantities.
- Box packaging option is separate from product and branding and setup charges will be extra.

Regards:

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Thank you for considering the environmental impact of printing.